

**Module 4 - Unit A****Original Plan Rubric**

Student Name:

Class:

	4	3	2	1
Original site choice	Original site choice is exceptional and approved.	Original site choice is acceptable and approved.	Original site choice was submitted, but suggested improvements were not included in plan.	Original site choice was not approved prior to submitting plan.
Similar sites	Links to three similar sites were included in plan.	Links to two similar sites were included in plan.	A link to one similar site was included in plan.	No links to similar sites were included in plan.
Ideas for original site	Ideas for original site are exceptional.	Ideas for original site are acceptable.	Ideas for original site need to be modified	No ideas for original site were included in
Evaluation of sites	Evaluation of what works and does not work includes principles of contrast, repetition, alignment and proximity.	Evaluation of what works and does not work is missing one principle (contrast, repetition, alignment and proximity).	Evaluation of what works and does not work is missing two or more principles (contrast, repetition, alignment and proximity).	Evaluation of what works and does not work is missing.